

The Leader-Ship™

A Leadership Xcelerator for New Managers and Emerging Leaders (3-7 years experience)

From "Crew to Captain" in 90 Days -
and graduation aboard a Tall Ship
in Boston Harbor

Fully Reimbursed
for MA Companies
(<100 employees)
APPLY BY MAR 31

amadeus

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COMCAST

EVERSOURCE



KPMG

SAINT-GOBAIN

Spotify

**WHEN YOU NEED LEADERS WHO CAN NAVIGATE,
STEER, AND LAUNCH—WITHOUT ANY MUTINIES!**

We turn new managers into leaders who deliver results:

- **CHART THE COURSE** - Set clear goals and align teams
- **LEARN THE ROPES** - Master essential leadership skills
- **HOIST THE SAILS** - Delegate effectively and empower teams
- **NAVIGATE THE STORM** - Handle conflict and tough conversations
- **DOCK & DEBRIEF** - Reflect and celebrate success

PROGRAM HIGHLIGHTS:

- **90-minute interactive sessions** - designed for busy teams
- **90-day growth plan** - short follow-ups reinforce learning
- **E-Score Audit and Assessment** - track and measure progress
- **Network across industries** for fresh leadership insights
- **Practical tools** you can apply immediately
- **Tall Ship Graduation** - Celebrate in Boston Harbor
- **100% Reimbursed** - Free for MA companies < 100 employees



Faculty Director, Erin McCormick

Former CIO and executive in tech and innovation. Director of Innovation and Entrepreneurship Centers at Babson and UMass Boston. Founder of three companies, author of *Year of Action*, and host of *The Inspire Lounge* podcast. Certificates in Business Innovation from MIT and Positive Psychology and Well-Being from Stanford, Erin designs programs that help leaders be more innovative, effective, successful and happy.



*Is your company building
managers or captains?*

WHO SHOULD ATTEND:

- New managers and emerging leaders (3-7 years experience)
- Early-career managers ready to step up and lead with confidence
- Tech experts transitioning to leadership roles
- High-growth teams that need to navigate change, inspire teams and deliver results quickly

Program Fee Includes:

- 9 sessions: 6 in-person workshops + 3 online follow-ups
- Pre- & Post-Assessments
- All materials
- Networking light lunches
- Graduation on a private Tall Ship on Boston Harbor
- Free onsite parking



"A crash course in how to succeed at work. I loved the insight into advocating for oneself, and projecting confidence, and the discussion of leadership styles was **eye-opening.**"

Stephanie Inverso
AMAZON



THE "CREW TO CAPTAIN"
**Leadership
Xcelerator**

**NEXT SESSION:
APR 25 - MAY 30, 2025**

Fridays 10 am - 12:30 pm
In-Person in Waltham, MA

SPECIALS:

3 Pack: Save \$500
Individual: \$1500

100% Reimbursed
for MA companies under 100 employees.
We'll walk you through it.

**APPLY BY MARCH 31 TO BE
ELIGIBLE FOR REIMBURSEMENT.**

**COME ABOARD! REGISTER AT:
TheLeader-Ship.com**



In 90-minute interactive sessions, participants practice real-world scenarios through small-group activities, building confidence, enhancing skills, and receiving immediate feedback.

WEEKS 1 & 2



CHART THE COURSE

Communication

Build Strong Communication Skills

FOCUS: Enhance Communication to Lead Effectively

Week 1: Understand Leadership Styles and Self-Awareness

- Identify leadership styles and communication strengths
- Build emotional intelligence and resilience
- Pre-Assessment to set benchmarks for leadership growth

Week 2: Strengthen Interpersonal Communication

- *Own the Room:* Develop executive presence
- Navigate difficult conversations with tact
- Active listening and foster team trust
- *Feedback mastery:* Give and receive impactful feedback

Outcomes: Participants enhance their ability to communicate with clarity, build trust, and resolve conflicts effectively

WEEKS 3 & 4



LEARN THE ROPES

Collaboration

Cultivate Essential Skills and Alignment

FOCUS: Boost Team Engagement and Efficiency

Week 3: Foster Collaboration Through Confidence

- Overcome fears and cultivate a mindset to lead confidently
- Make decisions under pressure with clarity and precision
- Speak with authority to inspire and unify teams

Week 4: Lead Collaborative, High-Performing Teams

- Master time management and delegation techniques to boost efficiency
- Use tools like the 80/20 Scorecard to prioritize high-impact tasks and focus energy where it matters most
- Strategies to facilitate productive team dynamics

Outcomes: Participants gain practical tools to lead engaged, efficient teams and foster a collaborative culture

WEEKS 5 & 6



HOIST THE SAILS
NAVIGATE THE STORM

Confidence

Drive Confidence and Influence

FOCUS: Lead with Confidence and Strategic Influence

Week 5: Negotiate and Influence with Impact

- Structure and present compelling business cases
- Master negotiation techniques to drive win-win outcomes
- Persuasion strategies to gain buy-in and lead change

Week 6: Celebrate Success and Sustain Growth

- Post-Assessment: Reflect on leadership growth and impact
- Build a personalized leadership toolkit for continued success
- Graduation and networking to reinforce leadership connections

Outcomes: Participants leave as confident leaders with the tools to influence, negotiate, and drive business success

3 VIRTUAL FOLLOW-UPS



DOCK & DEBRIEF

Stay the Course

Ensure Continuity and Growth

FOCUS: Sustain Momentum Beyond the Program

Extend the learning journey with monthly follow-up sessions designed to reinforce skills and sustain growth

- Follow-up group sessions online for three months
- Access to leadership tools (E-Score, Scorecards, Toolkit)
- Ongoing accountability through group discussions and peer mentoring
- Resources to implement lessons in real-world scenarios

Need more info? Visit TheLeader-Ship.com or email us at hello@TheSFIL.com to see how we keep your leaders growing!