

Leadership Xcelerator

INTERACTIVE WORKSHOPS & NETWORKING

- 1 DEVELOP LEADERSHIP SKILLS QUICKLY:**
Lead effectively, focusing on personal growth and driving company success.
- 2 ENHANCE COMMUNICATION:**
"Own the Room", manage difficult conversations, give/receive feedback, and network effectively.
- 3 BOOST CONFIDENCE AND ENGAGEMENT:**
Overcome limiting beliefs and take bold steps to lead with confidence.
- 4 MAXIMIZE PRODUCTIVITY:**
Run efficient meetings, master time management and delegation with the 80/20 Scorecard, Toolkit and more.
- 5 STRENGTHEN NEGOTIATION AND INFLUENCE:**
Present business cases and negotiate with confidence.

Accelerated,
Actionable,
Affordable.



"A crash course in how to succeed at work.
I loved the insight into advocating for oneself and projecting confidence, and the discussion of leadership styles was **eye-opening.**"

Stephanie Inverso
AMAZON



"Phenomenal. It was an absolute pleasure to be part of this class. The interactive sessions and diverse expertise made this **a step up from other programs.** I am a more confident leader because of this program."

Matt Cotugno
MASS EYE & EAR



"We are being equipped with all the tools we need. The change is incredible and our motivation is through the roof. Your course **makes us feel like we can do anything.** So THANK YOU THANK YOU THANK YOU."

Paola Canales
AMADEUS

Past Clients Include:

AMADEUS

amazon

COMCAST

EVERSOURCE



KPMG

SAINT-GOBAIN

Spotify

6-WEEK LEADERSHIP XCELERATOR:

- Weekly 90-minute interactive sessions designed for real-world impact
- Network and learn with peers from diverse industries for new insights and perspectives
- Practical tools to apply immediately
- Ongoing accountability with short, focused sessions to fit your schedule
- Easy, cost-effective and scalable
- 3 follow-up online sessions to reinforce learning and keep the momentum going
- **PLUS - Free for MA Small Businesses!**

Program Includes:

- **9 sessions:** 6 in-person, 90-minute action-based workshops + 3 online follow-ups
- All materials
- Pre- and Post-Assessments for measurable growth
- Light lunches, networking and Graduation Reception
- Free onsite parking

SPECIAL OFFER:

3 Pack: Save \$500
Individual: \$1500

FREE for MA Small Businesses!

This program qualifies for reimbursement for companies in MA with less than 100 employees. We'll show you how.

Scan the QR code to book a 15 min call to learn more >>



LEADERSHIP XCELERATOR

COURSE ID: [C-12395](#)

In the MA Express Directory

NEXT SESSION:

APR 25 - MAY 30, 2025

Fridays 10 am - 12:30 pm

In-Person Program in Waltham, MA with light lunch and networking included

Register at:

TheSFIL.com/LX



Faculty Director, Erin McCormick

Former executive in innovation, tech, and entrepreneurship at Babson and UMass Boston, Erin has been CIO and founded three companies. Author of *Year of Action* and host of *The Inspire Lounge* podcast, with certificates from MIT in Business Innovation and Stanford in Positive Psychology and Well-Bring, Erin designs programs that inspire leaders to be more innovative, confident, happy and successful - providing practical tools and a supportive community to achieve real results.

In 90-minute interactive sessions, participants practice real-world scenarios through small-group activities, building confidence, enhancing skills, and receiving immediate feedback.

WEEKS 1 & 2

Communication

Build Strong Communication Skills

FOCUS: Enhance Communication to Lead Effectively

Week 1: Understand Leadership Styles and Self-Awareness

- Identify leadership styles and communication strengths
- Build emotional intelligence and resilience
- Pre-Assessment to set benchmarks for leadership growth

Week 2: Strengthen Interpersonal Communication

- *Own the Room:* Develop executive presence
- Navigate difficult conversations with tact
- Active listening and foster team trust
- *Feedback mastery:* Give and receive impactful feedback

Outcomes: Participants enhance their ability to communicate with clarity, build trust, and resolve conflicts effectively

WEEKS 3 & 4

Collaboration

Cultivate Collaboration and Team Productivity

FOCUS: Boost Team Engagement and Efficiency

Week 3: Foster Collaboration Through Confidence

- Overcome fears and cultivate a mindset to lead confidently
- Make decisions under pressure with clarity and precision
- Speak with authority to inspire and unify teams

Week 4: Lead Collaborative, High-Performing Teams

- Master time management and delegation techniques to boost efficiency
- Use tools like the 80/20 Scorecard to prioritize high-impact tasks and focus energy where it matters most
- Strategies to facilitate productive team dynamics

Outcomes: Participants gain practical tools to lead engaged, efficient teams and foster a collaborative culture

WEEKS 5 & 6

Confidence

Drive Confidence and Influence

FOCUS: Lead with Confidence and Strategic Influence

Week 5: Negotiate and Influence with Impact

- Structure and present compelling business cases
- Master negotiation techniques to drive win-win outcomes
- Persuasion strategies to gain buy-in and lead change

Week 6: Celebrate Success and Sustain Growth

- Post-Assessment: Reflect on leadership growth and impact
- Build a personalized leadership toolkit for continued success
- Graduation and networking to reinforce leadership connections

Outcomes: Participants leave as confident leaders with the tools to influence, negotiate, and drive business success

3 MONTHLY FOLLOW-UPS

Continuity

Ensure Continuity and Growth

FOCUS: Sustain Momentum Beyond the Program

Extend the learning journey with monthly follow-up sessions designed to reinforce skills and sustain growth

- Follow-up group sessions online for three months
- Access to leadership tools (E-Score, Scorecards, Toolkit)
- Ongoing accountability through group discussions and peer mentoring
- Resources to implement lessons in real-world scenarios

Need more info? Visit [TheSFIL.com](https://www.TheSFIL.com) or email us at hello@TheSFIL.com to see how we keep your leaders growing!