

THE FEEDBACK ADVANTAGE:

Practical tools to turn feedback into action, growth, and collaboration



FEEDBACK THAT INSPIRES – NOT INTIMIDATES

Equip your entire team with tools to drive better conversations and stronger collaboration.

AUDIENCE:

FOR HR LEADERS, NEW MANAGERS, TEAM LEADS AND EXECUTIVES

OVERVIEW:

Feedback is the foundation for better communication and stronger teams—but it's rarely taught. It doesn't have to feel dreaded or uncomfortable, but without the right tools, even well-intentioned feedback can miss the mark—or worse, *do damage without you even realizing it*. **Even teams that are comfortable giving feedback often miss opportunities to make it truly effective.**

In this hands-on session, you'll gain a simple, actionable framework to make feedback clear, constructive, and meaningful. Through real-world scenarios and practical tools, you'll build confidence to handle tough conversations and create a culture where feedback fuels collaboration, success and continuous improvement. **Plus, support doesn't end with the session – our quarterly virtual follow-ups ensure lasting progress.**

AUDIENCE TAKEAWAYS:

- **Master the Framework:** A simple, actionable process to deliver feedback that drives results.
- **Confidence in Conversations:** Tools to handle tough discussions with clarity and empathy.
- **Practical Tools:** *Conversation Kickstart Cards* and scripts to make feedback effective and easy.
- **Real-World Practice:** Build skills in a safe, interactive environment.
- **Create a Feedback Culture:** Strategies to implement feedback into everyday interactions.
- **Continuous Learning Support:** Quarterly virtual group follow-up sessions to reinforce skills, share implementation experiences, and collaboratively address challenges to ensure results and continuous improvement.

PRICING:

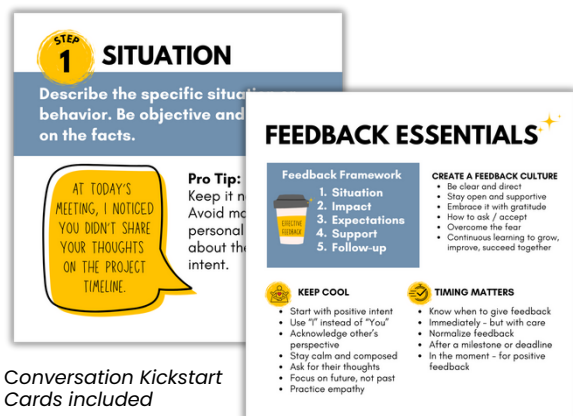
- **Individual:** \$500
- **Company SparkShop™ Onsite** (up to 100 people): \$10,000
- ***Claas™ Member:** *SparkShop™ included in monthly fee*

If you order a Company SparkShop™ after taking the program, your individual fee will be credited and applied towards the cost.

***Claas™ (Collaborative Learning as a Service) is our exclusive subscription-based program offering continuous learning and team growth.**

“Our team was immediately engaged, and the practical tools provided are already making a difference. I even received messages during the session saying, “This is **EXACTLY** what we needed.”

Heather Shea, HR Director
Light Hill Property Management



Ready to transform your team's feedback culture? Contact us today!

hello@theSFIL.com

