

# Leadership Xcelerator

Accelerated,  
Actionable,  
Affordable

FOR NEW MANAGERS, TEAM LEADS  
AND EMERGING LEADERS

Leadership Made Simple. Results that Stick.

(Ideal for professionals with 3-7 years experience)

MAR 7 - APR 11, 2025

INTERACTIVE LEADERSHIP WORKSHOP & NETWORKING

## KEY BENEFITS:

- 1 DEVELOP LEADERSHIP SKILLS QUICKLY:**  
Lead effectively, focusing on personal growth and driving company success.
- 2 ENHANCE COMMUNICATION:**  
"Own the Room", manage difficult conversations, give/receive feedback, and network effectively.
- 3 BOOST CONFIDENCE:**  
Overcome limiting beliefs and take bold steps to lead with confidence.
- 4 MAXIMIZE PRODUCTIVITY:**  
Run efficient meetings and master time management and delegation with the 80/20 Scorecard, Toolkit and more.
- 5 STRENGTHEN NEGOTIATION AND INFLUENCE:**  
Present business cases and negotiate with confidence.



★★★★★

"A crash course in how to succeed at work. I loved the insight into advocating for oneself and projecting confidence, and the discussion of leadership styles was eye-opening."

Stephanie Inverso  
AMAZON

★★★★★

"Phenomenal! It was an absolute pleasure to be part of this class. The interactive sessions and diverse expertise made this a step up from other programs. I am a more confident leader because of this program."

Matt Cotugno  
MASS EYE & EAR

★★★★★

"We're being equipped with all the tools to get what we want. Our motivation is through the roof. Your course makes us feel like we can do anything. THANK YOU THANK YOU THANK YOU."

Paola Canales  
AMADEUS

Past Clients  
Include:

amaDEUS

amazon

COMCAST

EVERSOURCE



KPMG

SAINT-GOBAIN

Spotify

## 6-WEEK LEADERSHIP XCELERATOR:

- Weekly 90-minute hands-on sessions designed for real-world impact
- Get teams engaged and collaborating
- Practical tools to apply immediately
- Ongoing accountability and support with short, focused sessions to fit your schedule
- Easy, cost-effective and scalable
- **PLUS** 3 monthly follow-up sessions online to reinforce learning and keep the momentum going

MAR 7 - APR 11, 2025

- **In-Person Program - Waltham, MA**
- **6 Fridays:** Mar 7, 14, 21, 28, Apr 4, 11
- **10 am - 12:30 pm**  
with light lunch and networking

### Program Includes:

- **9 sessions:** 6 in-person, action-based workshops + 3 online follow-ups
- All materials
- Pre- and Post-Assessments for measurable growth
- Light lunches, networking and Graduation Reception
- Free onsite parking

Individual: \$1500  
3 Pack: Save \$500

This program qualifies for reimbursement for companies in MA with less than 100 employees. Scan the QR code to learn how.

### ★ "Free Pass" with CLaaS™

Learn how our unique **CLaaS™** subscription model, **Collaborative Learning as a Service**, makes it cost-effective to train your whole team. CLaaS™ members get exclusive perks, including free Xcelerator seats.



### Faculty Director, Erin McCormick

Former executive in innovation, tech, and entrepreneurship at Babson and UMass Boston, Erin has been CIO and founded three companies. Author of *Year of Action* and host of *The Inspire Lounge* podcast, with certificates from MIT in Blockchain Technologies and Business Innovation and Stanford in Positive Psychology and Well-Being, Erin designs programs that inspire leaders to be more innovative, confident, happy and successful - providing practical tools and a supportive community to achieve real results.

**GRAB YOUR SPOT AT:**  
[TheSFIL.com/LX](https://TheSFIL.com/LX)

**LEARN MORE**  
Book a 15 min call:



In 90-minute interactive sessions, participants practice real-world scenarios through small-group activities, building confidence, enhancing skills, and receiving immediate feedback.

**WEEKS 1 & 2**

## Communication

### Build Strong Communication Skills

**FOCUS:** Enhance Communication to Lead Effectively

**Week 1: Understand Leadership Styles and Self-Awareness**

- Identify leadership styles and communication strengths
- Build emotional intelligence and resilience
- Pre-Assessment to set benchmarks for leadership growth

**Week 2: Strengthen Interpersonal Communication**

- *Own the Room:* Develop executive presence
- Navigate difficult conversations with tact
- Active listening and foster team trust
- *Feedback mastery:* Give and receive impactful feedback

**Outcomes:** Participants enhance their ability to communicate with clarity, build trust, and resolve conflicts effectively

**WEEKS 3 & 4**

## Collaboration

### Cultivate Collaboration and Team Productivity

**FOCUS:** Boost Team Engagement and Efficiency

**Week 3: Foster Collaboration Through Confidence**

- Overcome fears and cultivate a mindset to lead confidently
- Make decisions under pressure with clarity and precision
- Speak with authority to inspire and unify teams

**Week 4: Lead Collaborative, High-Performing Teams**

- Master time management and delegation techniques to boost efficiency
- Use tools like the 80/20 Scorecard to prioritize high-impact tasks and focus energy where it matters most
- Strategies to facilitate productive team dynamics

**Outcomes:** Participants gain practical tools to lead engaged, efficient teams and foster a collaborative culture

**WEEKS 5 & 6**

## Confidence

### Drive Confidence and Influence

**FOCUS:** Lead with Confidence and Strategic Influence

**Week 5: Negotiate and Influence with Impact**

- Structure and present compelling business cases
- Master negotiation techniques to drive win-win outcomes
- Persuasion strategies to gain buy-in and lead change

**Week 6: Celebrate Success and Sustain Growth**

- Post-Assessment: Reflect on leadership growth and impact
- Build a personalized leadership toolkit for continued success
- Graduation and networking to reinforce leadership connections

**Outcomes:** Participants leave as confident leaders with the tools to influence, negotiate, and drive business success

**3 MONTHLY FOLLOW-UPS**

## Continuity

### Ensure Continuity and Growth

**FOCUS:** Sustain Momentum Beyond the Program

**Extend the learning journey with monthly follow-up sessions designed to reinforce skills and sustain growth**

- Follow-up group sessions online for three months
- Access to leadership tools (E-Score, Scorecards, Toolkit)
- Ongoing accountability through group discussions and peer mentoring
- Resources to implement lessons in real-world scenarios

**SCAN THE QR CODE TO BOOK A QUICK CALL WITH US TO SEE HOW TO KEEP YOUR LEADERS GROWING**

