

Leadership Xcelerator

JAN 24 - FEB 28, 2025

INTERACTIVE LEADERSHIP WORKSHOPS & NETWORKING

6-WEEK LEADERSHIP XCELERATOR:

- 6 weekly 90-minute hands-on sessions designed for real-world impact
- Practical tools to apply immediately
- Get teams engaged and collaborating
- Ongoing accountability with short, focused sessions to fit your schedule
- 3 monthly follow-up sessions online to reinforce learning

Accelerated,
Actionable,
Affordable.

PLUS - MA businesses with less than 100 employees can be REIMBURSED for this.
(Yes, 100% reimbursed! We'll show you how.)



Past Clients Include:

AMADEUS

amazon

COMCAST

EVERSOURCE



KPMG

SAINT-GOBAIN

Spotify

KEY BENEFITS:

- 1 DEVELOP LEADERSHIP SKILLS:**
Lead effectively, focusing on personal growth and driving company success.
- 2 ENHANCE COMMUNICATION:**
"Own the Room", manage difficult conversations, give/receive feedback, and network effectively.
- 3 BOOST CONFIDENCE:**
Gain tools to overcome challenges, speak up and lead decisively.
- 4 MAXIMIZE PRODUCTIVITY:**
Run efficient meetings and master time management and delegation with the 80/20 Scorecard, Toolkit and more.
- 5 STRENGTHEN NEGOTIATION AND INFLUENCE:**
Present business cases and negotiate with confidence.



"It was a great investment. I'm able to achieve more and add more value to the company."

Glenda Robalino, AMADEUS

"Erin is phenomenal. It was an absolute privilege to be part of this class."

Matt Cotugno, MASS EYE & EAR

JAN 24 - FEB 28, 2025

In-Person Program - Waltham, MA

Fridays: Jan 24, 31, Feb 7, 14, 21, 28
10 am - 12:30 pm (with light lunch)

Program Includes:

9 sessions:

- 6 weekly in-person 90-minute workshops
- 3 online follow-up sessions
- All materials
- Pre- and Post-Assessments
- Light lunches and Graduation Reception
- Free onsite parking

Cost: \$1500 Individual

Special 3 Pack: Save \$500

FREE for MA Small Businesses!
Register by December 31, 2024

This program was accepted into the **MA Express Grant program**. Companies in MA with less than 100 employees can apply to be **reimbursed for up to \$15K**. We can walk you through the quick process in minutes.

Book a 15 min call

We'll show you how to qualify for free training in 15 minutes.
Deadline is Dec 31, 2024.



Faculty Director, Erin McCormick

Former executive in innovation, tech, and entrepreneurship at Babson and UMass Boston, Erin has served as CIO and founded three companies. Author of *Year of Action* with certificates from MIT in Business Innovation and Stanford in Positive Psychology, Erin designs programs that inspire leaders to be more innovative, confident, happy and successful - providing practical tools and a supportive community to achieve real results.

In 90-minute interactive sessions, participants practice real-world scenarios through small-group activities, building confidence, enhancing skills, and receiving immediate feedback.

WEEKS 1 & 2

Communication

Build Strong Communication Skills

FOCUS: Enhance Communication to Lead Effectively

Week 1: Understand Leadership Styles and Self-Awareness

- Identify leadership styles and communication strengths
- Build emotional intelligence and resilience
- Pre-Assessment to set benchmarks for leadership growth

Week 2: Strengthen Interpersonal Communication

- *Own the Room:* Develop executive presence
- Navigate difficult conversations with tact
- Active listening and foster team trust
- *Feedback mastery:* Give and receive impactful feedback

Outcomes: Participants enhance their ability to communicate with clarity, build trust, and resolve conflicts effectively

WEEKS 3 & 4

Collaboration

Cultivate Collaboration and Team Productivity

FOCUS: Boost Team Engagement and Efficiency

Week 3: Foster Collaboration Through Confidence

- Overcome fears and cultivate a mindset to lead confidently
- Make decisions under pressure with clarity and precision
- Speak with authority to inspire and unify teams

Week 4: Lead Collaborative, High-Performing Teams

- Master time management and delegation techniques to boost efficiency
- Use tools like the 80/20 Scorecard to prioritize high-impact tasks and focus energy where it matters most
- Strategies to facilitate productive team dynamics

Outcomes: Participants gain practical tools to lead engaged, efficient teams and foster a collaborative culture

WEEKS 5 & 6

Confidence

Drive Confidence and Influence

FOCUS: Lead with Confidence and Strategic Influence

Week 5: Negotiate and Influence with Impact

- Structure and present compelling business cases
- Master negotiation techniques to drive win-win outcomes
- Persuasion strategies to gain buy-in and lead change

Week 6: Celebrate Success and Sustain Growth

- Post-Assessment: Reflect on leadership growth and impact
- Build a personalized leadership toolkit for continued success
- Graduation and networking to reinforce leadership connections

Outcomes: Participants leave as confident leaders with the tools to influence, negotiate, and drive business success

3 MONTHLY FOLLOW-UPS

Continuity

Ensure Continuity and Growth

FOCUS: Sustain Momentum Beyond the Program

Extend the learning journey with monthly follow-up sessions designed to reinforce skills and sustain growth

- Follow-up group sessions online for three months
- Access to leadership tools (E-Score, Scorecards, Toolkit)
- Ongoing accountability through group discussions and peer mentoring
- Resources to implement lessons in real-world scenarios

Need more info? Visit thesfil.com or email us at hello@thesfil.com to see how we keep your leaders growing!